



How to give us access to your Meta Page

To work on your social channels we don't need your password. All we need is partner access, which you grant from Meta and can remove whenever you like.

#

Our partner ID (business portfolio) — PragmaKreative

972431732366962

You need: to be an admin of the Page (or have full access to your business portfolio) and a computer.

1



Open Settings

Go to **business.facebook.com** and log in. Open **Settings** (gear icon) → **Business settings** and check at the top that you've selected your portfolio.

2



Click Partners

In the left-hand menu, under **Users**, click **Partners**.

3



Click Add

Click **Add**.

4



Pick the right option

Choose "**Give a partner access to your assets**".

5



Enter our ID

Enter the ID **972431732366962** and confirm.

6



Assets and permissions

Facebook Page — yes. **Instagram account** — yes. **Ad account** — only if we agree to run ads. Permissions: *manage content* and insights; for ads, *manage ads* and insights. **Full control permissions are not needed:** only you keep them.

7



Assign assets

Click **Assign assets** (or "Save"). If Meta asks another admin to confirm, wait for their approval. Then message us "**done**".



The Page stays yours. The Page, the Instagram account and the ad account always remain yours. We manage them; we never become their owners.



Ads are paid with your card. If we run ads, they are paid with your card, from your ad account. We never see your card details.

